

P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

November 1st, 2016

CONTACT: Mike Myers

Director of Marina Operations

Sarasota Phone: (941) 359-0390

Naples Phone: (239) 300-9660

sales.naples@sarabaymarina.com

SaraBay Marina to open second location in Naples, FL

Sarasota, Florida - SaraBay Marina, one of Sarasota's most prominent marinas, has announced they are expanding with a new Sales, Service, Parts and Storage facility in Naples, Florida.

SaraBay-Naples will be located just south of Naples' iconic 'Tin City' at 3470 Bayshore Drive, Naples, FL 34112 (formerly Gulf Shores Marina). **SaraBay-Naples** will be offering New & Used Boat Sales, Factory Authorized Service and Repairs, a fully stocked Parts Department and Dry Rack Storage.

SaraBay Marina in Sarasota has been known for their excellence in customer service and helping customers choose the boat that is right for them. They will be continuing those sales principles at the new Naples location by expanding their sales operations with a new selection of boat manufacturers and a variety of used boats as well. **SaraBay-Naples** will be the exclusive dealer for **World Cat**, **Albemarle "The Carolina Classic"** and **Tidewater Boats**. The new **SaraBay Marina-Naples** will also be extending their engine sales, parts sales and service for **Yamaha**, **Mercury** and **BRP Evinrude** Outboards and **MerCruiser** Sterndrives.

The Storage capabilities at their new Bayshore Drive address will be enhanced with **SaraBay's** purchase of a new "state of the art" 23,000 lb. capacity Wiggins "MarinaBull" Forklift. The dry storage facility currently consists of outdoor rack storage with plans already in the works to build a new indoor dry-storage facility (to be completed by the Fall of 2017).

Michael Myers, Director of Operations for **SaraBay Marina** expressed: "This has been a long time coming. We have always envisioned opening another marina on the Southwest Coast of Florida and we believe Naples to be the ideal market for that expansion. We have a lot of exciting plans for the new Naples site and we hope to eventually open additional locations, but for now our new location in Naples is a very encouraging first step."

The new location is anticipated to be ready and open to customers December 1st, 2016. **SaraBay** will continue to operate the marina's Sarasota location where they are dealers for World Cat, Jupiter, Cobalt and Key West Boats.

