

November 13-16, 2014

# 42 ANNUAL FORT MYERS BOAT SHOW

Southwest Florida Marine Industries Association

Harborside  
Event  
Center

Centennial  
Park

Edwards Drive

Caloosahatchee River

Ft. Myers  
City  
Yacht  
Basin

*On the Caloosahatchee in Downtown Fort Myers*



November 13-16, 2014

# 42 ANNUAL FORT MYERS BOAT SHOW

Southwest Florida Marine Industries Association

**WHAT:** 42<sup>nd</sup> ANNUAL FORT MYERS BOAT SHOW

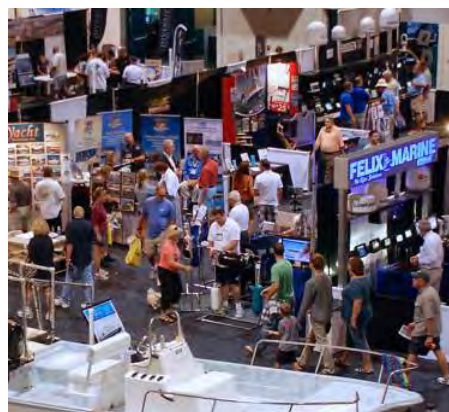
**WHEN:** THURSDAY, NOVEMBER 13th through  
SUNDAY, NOVEMBER 16th

**WHERE:** HARBORSIDE EVENT CENTER &  
CITY YACHT BASIN,

**HOURS:** 10AM-6PM - Thurs-Sat / 10AM- 5PM - Sunday



*On the beautiful Caloosahatchee River, downtown Fort Myers is the perfect Boat Show location. Whatever type of space you need, we can accommodate. In-Water and On-Land Boat display space. Indoor and Outdoor Accessory display space, give us a call. We will help you find the best space for your needs.*



**GO Boating Florida**  
[goboatingflorida.com](http://goboatingflorida.com)  
Our Consumer Website & Social Media Campaign.

**OTHER SWFMIA SHOWS**

**CHARLOTTE COUNTY BOAT SHOW**  
Charlotte County Fairgrounds  
Jan. 15-18, 2015

**BONITA SPRINGS BOAT SHOW**  
Naples Fort Myers Greyhound Track  
March 5-8, 2015



Contact [Good Event Management](http://www.GoodEventManagement.com)  
P.O Box 50025  
Lighthouse Point, FL 33074  
239-656-7083 Fax: 954/570-7786  
E-Mail: [john@swfmia.com](mailto:john@swfmia.com)



November 13-16, 2014

# 42 ANNUAL FORT MYERS BOAT SHOW

Southwest Florida Marine Industries Association

EXHIBIT RATES		MEMBER	NON MEMBER
Booths	(10'X10')	\$750.00 each	\$895.00 each
Hendry Street	Accessory Space 15'X16'	\$600.00 each	\$750.00 each
Indoor Bulk	Boats	\$3.00 / sf	\$5.00 / sf
	Accessories	\$6.10 / sf	\$8.00 / sf
Land	350 S.F. Minimum	\$1.65 / sf	\$2.80 / sf
	In-Water	New Boats (300sf min.)	\$1.70 / sf
Brokerage Boats	Up To 40' LOA	\$700.00 each	\$975.00 each
	Over 40' LOA	\$900.00 each	\$1,100.00 each



Caloosahatchee River



FOR COMPLETE INFORMATION VISIT [www.swfmia.com](http://www.swfmia.com)

**IN-WATER** -- Boats in-water (New & Brokerage) are displayed at the Ft. Myers City Yacht Basin. Limited special floating dock displays may be available at additional cost. New boats may be displayed either by manufacturers or their duly appointed representatives or franchise holder. Used or Brokerage Boats may be displayed only by new boat dealers selling company owned boats or by a licensed Florida Yacht Broker. Private owners are not allowed. Some boats are displayed in slips. Others will be displayed either on floating docks or stern-to-existing docks. 110v power is supplied. 220v power may be available on a limited basis.

**LAND DISPLAYS** -- are on asphalt or grass. Electricity is not available. Equipment for loading and unloading boats is not included but may be arranged for, in advance at additional cost.

**ACCESSORY DISPLAYS** are available in the Harborside Event Center and in tents outdoors. Indoor booths measure 10' X 10'. Table displays measure 3' deep X 10' wide and are available only on a very limited basis. The rate for these table displays is \$150.00 less than the applicable rate for a full size booth. Electricity is included. 8' high drape backdrops and 3' high side dividers are included. No furniture is included. There is carpeting in the main hall. Additional booth carpeting is at your option. Booths in The Galleria, lobby and tents are not carpeted. Outside Hendry Street displays measure 15' wide X 16' deep (8' on asphalt and 8' on grass). No tent is provided. See Exhibitor's Manual, available prior to the show, for more details and restrictions

HARBORSIDE EVENT CENTER: Loading door measures 11' in width. Maximum ceiling height is 22'. Fork Lift service is available.

Produced By  
**GEM** Good Event Management  
 P.O. Box 50025  
 Lighthouse Point, FL 33074  
 239-656-7083  
 Fax: 954/570-7786  
 E-Mail: [goodshows@bellsouth.net](mailto:goodshows@bellsouth.net)

November 13-16, 2014



**HARBORSIDE EVENT CENTER & CITY YACHT BASIN**

COMPANY NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_ FAX: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ CELL: \_\_\_\_\_  
 COMPANY REPRESENTATIVE: \_\_\_\_\_ DATE: \_\_\_\_\_  
 E-MAIL ADDRESS: \_\_\_\_\_

*E-MAIL IS USED TO SEND ALL INVOICES, CONFIRMATIONS, AND NOTICES*

<b>EXHIBIT RATES</b>		<b>MEMBER</b>	<b>NON MEMBER</b>
<b>Booths</b>	(10'X10')	\$750.00 each	\$895.00 each
<b>Hendry Street</b>	<b>Accessory Space 15'X16'</b>	\$600.00 each	\$750.00 each
<b>Indoor Bulk</b>	<b>Boats</b>	\$3.00 / sf	\$5.00 / sf
	<b>Accessories</b>	\$6.10 / sf	\$8.00 / sf
<b>Land</b>	<b>350 S.F. Minimum</b>	\$1.65 / sf	\$2.80 / sf
<b>In-Water</b>	<b>New Boats (300sf min.)</b>	\$1.70 / sf	\$2.95 / sf
<b>Brokerage Boats</b>	<b>Up To 40' LOA</b>	\$700.00 each	\$975.00 each
	<b>Over 40' LOA</b>	\$900.00 each	\$1,100.00 each

Member rate applies to members in good standing of the Southwest Florida Marine Industries Association with all dues paid by September 1, 2014. For membership information visit [www.swfmia.com](http://www.swfmia.com)

**Check Appropriate Membership Status:** Member  Non-Member

BOOTHS: DESIRED LOCATION \_\_\_\_\_ # BOOTHS \_\_\_\_\_ X RATE \_\_\_\_\_ TOTAL : \$ \_\_\_\_\_  
 INDOOR BULK: DESIRED LOCATION \_\_\_\_\_ TOTAL SF. \_\_\_\_\_ X RATE \_\_\_\_\_ TOTAL: \$ \_\_\_\_\_  
 LAND: (350 S.F. MINIMUM)  
 DESIRED LOCATION \_\_\_\_\_ TOTAL SF. \_\_\_\_\_ X RATE \_\_\_\_\_ TOTAL: \$ \_\_\_\_\_  
 IN-WATER: NEW BOATS (300 SF. MINIMUM PER BOAT)  
 DESIRED LOCATION \_\_\_\_\_ TOTAL SF. \_\_\_\_\_ X RATE \_\_\_\_\_ TOTAL: \$ \_\_\_\_\_  
 BROKERAGE: DESIRED LOCATION \_\_\_\_\_ # BOATS \_\_\_\_\_ X RATE \_\_\_\_\_ TOTAL: \$ \_\_\_\_\_

**PAYMENT SCHEDULE**  
 25% UNTIL AUGUST 15, 2014  
 50% AFTER AUGUST 15, 2014  
 FULL PAYMENT - OCTOBER 1, 2014

If Paying By Credit Card, Complete & Return Authorization Form With Application

TOTAL ALL SPACE: \$ \_\_\_\_\_  
 DEPOSIT ENCLOSED: \$ \_\_\_\_\_  
 BALANCE DUE: \$ \_\_\_\_\_

**TO BE COMPLETED BY SHOW OFFICIAL**

BOOTHS: \_\_\_\_\_  
 LAND: \_\_\_\_\_  
 BULK: \_\_\_\_\_  
 IN-WATER: \_\_\_\_\_  
 BROKERAGE: \_\_\_\_\_  
 ACCEPTED BY: \_\_\_\_\_  
 TITLE: \_\_\_\_\_ DATE: \_\_\_\_\_

**PLEASE** SEE INSURANCE REQUIREMENTS & PROVIDE PRODUCT INFORMATION ON BACK OR 2ND PAGE OF THIS APPLICATION

**SIGNATURE REQUIRED**

Application for the above space is submitted in accordance with the terms & conditions on the face and reverse side or 2nd page of this contract. Application must be filled in completely. Changes in space size or assignment may require an adjustment in the total cost as shown on this application. Such changes will be confirmed by invoice.

**PLEASE** \_\_\_\_\_  
 AUTHORIZED SIGNATURE  
 TITLE: \_\_\_\_\_ DATE: \_\_\_\_\_

**Make Checks Payable To: SWFMIA** (Southwest Florida Marine industries Association)

RETURN TO: GOOD EVENT MANAGEMENT - P.O. Box 50025, Lighthouse Point, FL 33074  
 239-656-7083 FAX 954-570-7786 e-mail: [john@goodeventmanagement.com](mailto:john@goodeventmanagement.com)



# FORT MYERS BOAT SHOW CONTRACT FOR EXHIBIT SPACE

THIS AGREEMENT, entered into on the acceptance date (as shown on the reverse side) by and between the SOUTHWEST FLORIDA MARINE INDUSTRIES ASSOCIATION (hereinafter referred to as SWFMIA) and the Exhibiting Company (hereinafter referred to as Exhibitor).

WITNESSETH: For and in consideration of the rental sum (identified on the reverse side as "TOTAL ALL SPACE" or as may be amended by invoice) including the agreements and covenants contained herein, and the faithful and timely performance by EXHIBITOR of such agreements and covenants, SWFMIA hereby grants to EXHIBITOR the right to use the confirmed space designated (see reverse side) as indicated on the official layout of the FORT MYERS BOAT SHOW located on a portion of the properties known as the HARBORSIDE EVENT CENTER, CENTENNIAL PARK, AND FORT MYERS CITY YACHT BASIN for the period of time indicated in the Exhibitors Manual for the installation, display and removal of exhibit materials and for no other purpose and shall display and exhibit only those products or services directly related to the design, construction and use of recreational boating and the marine industry.

This agreement is made and entered into upon the following terms and conditions which are mutually agreed to by both parties.

1.) All decisions regarding space assignment, nature and style of exhibit, floor management before, during and after show hours; interpretations and enforcement of rules and regulations including such amendments and further rules and regulations as may be considered necessary for the proper conduct of the show and all other matters pertaining to the show shall be made by the Board of Directors of SWFMIA or THE JOHN GOOD COMPANY, INC. (the duly appointed representative of SWFMIA). SWFMIA reserves the right to make changes in space assignment when, in its sole discretion, it is in the best interests of the show to do so. If such change is made, EXHIBITOR has the right to cancel this agreement and will receive a full refund for any payments made toward the space. It is agreed that the full refund of any fee paid by exhibitor will constitute the sole damages for any such change in assignment.

2.) Neither SWFMIA, THE JOHN GOOD COMPANY, INC., the CITY OF FT. MYERS, or their duly appointed representatives shall be liable or responsible for any injury to exhibitors or their employees or their guests or visitors while within the space or spaces contracted for by the EXHIBITOR; nor shall said parties be liable for the loss of any goods from any cause whatsoever while the same are in transit to or from the show, or while they are in the exhibit area. EXHIBITOR shall be responsible for obtaining insurance at their own expense and shall provide a Certificate of Insurance to SWFMIA. EXHIBITOR shall be solely responsible for insuring that all ramps, stairs or boarding devices within or leading into their exhibit space or boats shall be of a type normally suited for such purposes and shall comply with all applicable building codes and safety standards. EXHIBITOR will receive from show management an Exhibitors Manual containing information on services provided and specific rules and regulations. Exhibitor agrees to be bound by rules and regulations to be contained in the Exhibitors Manual which by reference thereto is made a part of this agreement.

3.) Neither SWFMIA, THE JOHN GOOD COMPANY, INC., the CITY OF FT. MYERS, or their duly appointed representatives shall have any liability whatsoever for any adverse affect on the SHOW or the EXHIBITOR from any occurrence, including but not limited to fires, strikes, governmental intervention, weather or other acts of God or forces of nature, defaults of suppliers or vendors, or any other occurrence beyond the reasonable control of SWFMIA. It is further agreed that any decision by SWFMIA regarding the conduct or cancellation of the SHOW as a result of such occurrence shall not create any liability on the part of SWFMIA, THE JOHN GOOD COMPANY, INC., the CITY OF FT. MYERS, or their duly appointed representatives to the EXHIBITOR except that if the EXHIBITORS space has not been made available to the EXHIBITOR a refund of any fees paid will be made after a pro rata share of SHOW expenses is deducted. It is further agreed that SWFMIA shall have sole discretion to change or adjust the hours or days of the SHOW, or the times that the EXHIBITOR is allowed access to the show. Such change in hours shall not be considered a breach of this agreement or constitute grounds for any refunds to be made by SWFMIA to the EXHIBITOR.

4.) Brokerage boats must be clean and in good condition. Only participating new boat dealers or licensed Yacht Brokers are eligible to display brokerage boats. SWFMIA reserves the right to refuse any boats, which, in SWFMIA's, opinion do not meet these standards.

5.) **INSURANCE REQUIREMENTS:** Each Exhibitor is required to carry general liability insurance to cover participation in the show. Exhibitors are responsible for all occurrences involving their company, display area, products, vehicles, customers, or employees. Requirements are as follows: Minimum Limit - \$500,000.00. Southwest Florida Marine Industries Association must be named as additional insured. Certificate must be received at least ten days prior to the show.

6.) Exhibitor agrees not to allow any sub contractor, independent contractor, or individual not employed by exhibitor to work within their space in any manner whatsoever unless exhibitor has received prior approval from SWFMIA. Approval requirements will include but not be limited to proof of liability insurance and proof of workers compensation insurance. SWFMIA, at its sole discretion, reserves the right to deny access to the show to any company or individual.

7.) It is the sole responsibility of the EXHIBITOR to complete this agreement in full including the section provided hereinbelow for listing products and services that will be a part of the display. SWFMIA reserves the right to refuse any products or services that are not listed below, or which in the sole discretion of SWFMIA are not considered in the best interest of the show for any reason whatsoever.

8.) All applicable electrical, fire and health department rules and regulations and all city, state and federal laws shall be complied with.

9.) EXHIBITOR agrees to set up all displays and products within the time limits described in the Exhibitors Manual for set-up. If EXHIBITOR fails to move in within the prescribed time and EXHIBITORS space is no longer available, SWFMIA shall not be liable for any refund of payments, and EXHIBITOR agrees that any unpaid balance on this space will still be paid in full by EXHIBITOR.

10.) Exhibitor may not sub-lease, assign, or apportion their space. No more than one firm may exhibit in a single space without the written permission of Show Management.

11.) EXHIBITOR shall conduct business only within the confines of their space.

12.) Exhibit shall be manned during all show hours.

13.) EXHIBITOR shall be required to keep their space neat and attractive. Homemade or handwritten signs are prohibited. Display may not create a visual block that will detract from adjoining displays. Excessive noise is prohibited.

14.) EXHIBITOR agrees to remove all products, display materials, trailers, vehicles, or other possessions of EXHIBITOR within the time allowed for breakdown as described in the Exhibitors Manual. Any such materials left by EXHIBITOR will be disposed of or removed and placed in storage at the EXHIBITORS sole expense.

15.) Cash and carry sales are permitted. EXHIBITOR is responsible for collecting and paying all applicable taxes. A receipt must given to customer listing each item purchased.

16.) Boat, trailer or other displays are not permitted in the surrounding parking lots during show hours.

17.) The City of Ft. Myers retains all rights to food service. No food or drink may be brought into the show at any time.

18.) Deposits for space are not refundable once assigned by show management. If EXHIBITOR should cancel their space or fail to occupy their space, SWFMIA reserves the right to reassign or dispose of the space in any way it considers to be in the best interests of the show. SWFMIA further reserves the right to pursue any means available under law to collect payment for the space canceled or not occupied by the EXHIBITOR.

## LIST BELOW THE BOATS, PRODUCTS OR SERVICES YOU WILL HAVE ON DISPLAY

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November 13-16, 2014



# INSURANCE REQUIREMENTS

November 13-16, 2014

Exhibitors are required by contract to carry a minimum of \$1,000,000 in liability Insurance to cover exhibit space occupied in the show and must provide us with a Certificate of Insurance. Our requirements are as follows

1. A minimum of \$1,000,000 liability insurance to cover spaces occupied and product displayed
2. The Southwest Florida Marine Industries Association must be named as an additional insured.
3. Certificate should Specify "Ft. Myers Boat Show, November 10-20, 2014.  
(dates include set-up & Breakdown days).
4. An original certificate of insurance must be received at least 10 days prior to set-up.
5. Address for Certificate: SWFMIA, P.O. Box 1510, Fort Myers, FL 33902
6. Please fax (954-570-7786), e-mail (laura@goodeventmanagement.com) or mail certificate to GOOD EVENT MANAGEMENT

**NO EXCEPTIONS WILL BE MADE TO THIS POLICY**

The show is located at the Harborside Event Center - 1375 Monroe Street, Ft. Myers, FL 33901

*Products and equipment should also be insured by the Exhibitor and/or owner against physical loss or damage at their discretion and for their own benefit.*

## OPTIONAL COVERAGE – NOT AVAILABLE TO BOAT EXHIBITS

- Accessory exhibitors (excluding boat exhibits) unable to meet the above requirements may obtain \$1,000,000.00 of insurance coverage (liability only) through our insurance agent at a cost of \$75.00. This insurance covers only the space(s) contracted for during the show dates of the 2014 Fort Myers Boat Show.

## FORM & PAYMENT MUST BE RETURNED PRIOR TO SETUP

WE WISH TO TAKE ADVANTAGE OF THE INSURANCE OFFER

\$75.00 PAYABLE TO SWFMIA IS INCLUDED.

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

AUTHORIZED REPRESENTATIVE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Return  
To

[Good Event Management](#)

The John Good Company, Inc.  
P.O Box 50025 Lighthouse Point, FL 33074  
954/570-7785 Fax: 954/570-7786  
E-Mail: john@goodeventmanagement.com

# FF

# 14

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## CREDIT CARD AUTHORIZATION

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EXHIBITING COMPANY \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

VISA     MASTERCARD

Sorry, We No Longer  
Accept American Express

NAME AS IT APPEARS ON CARD: \_\_\_\_\_

ACCOUNT NUMBER: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

BILLING ADDRESS IF DIFFERENT FROM ABOVE    3 Digit Security Number: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE ZIP \_\_\_\_\_

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**Ft. Myers ( Nov.)** \_\_\_\_ **Bonita Springs (March)** \_\_\_\_ **Charlotte (Jan.)** \_\_\_\_

**Membership** \_\_\_\_ **Scholarship** \_\_\_\_

**Other (Describe):** \_\_\_\_\_

**CHARGE MY CREDIT CARD AS FOLLOWS:**

EXHIBIT SPACE: \$ \_\_\_\_\_

EXHIBITOR GUEST TICKETS: \$ \_\_\_\_\_

INSURANCE: \$ \_\_\_\_\_

MEMBERSHIP DUES \$ \_\_\_\_\_

SCHOLARSHIP DONATION \$ \_\_\_\_\_

OTHER ( \_\_\_\_\_ ): \$ \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

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RETURN TO *Good Event Management*

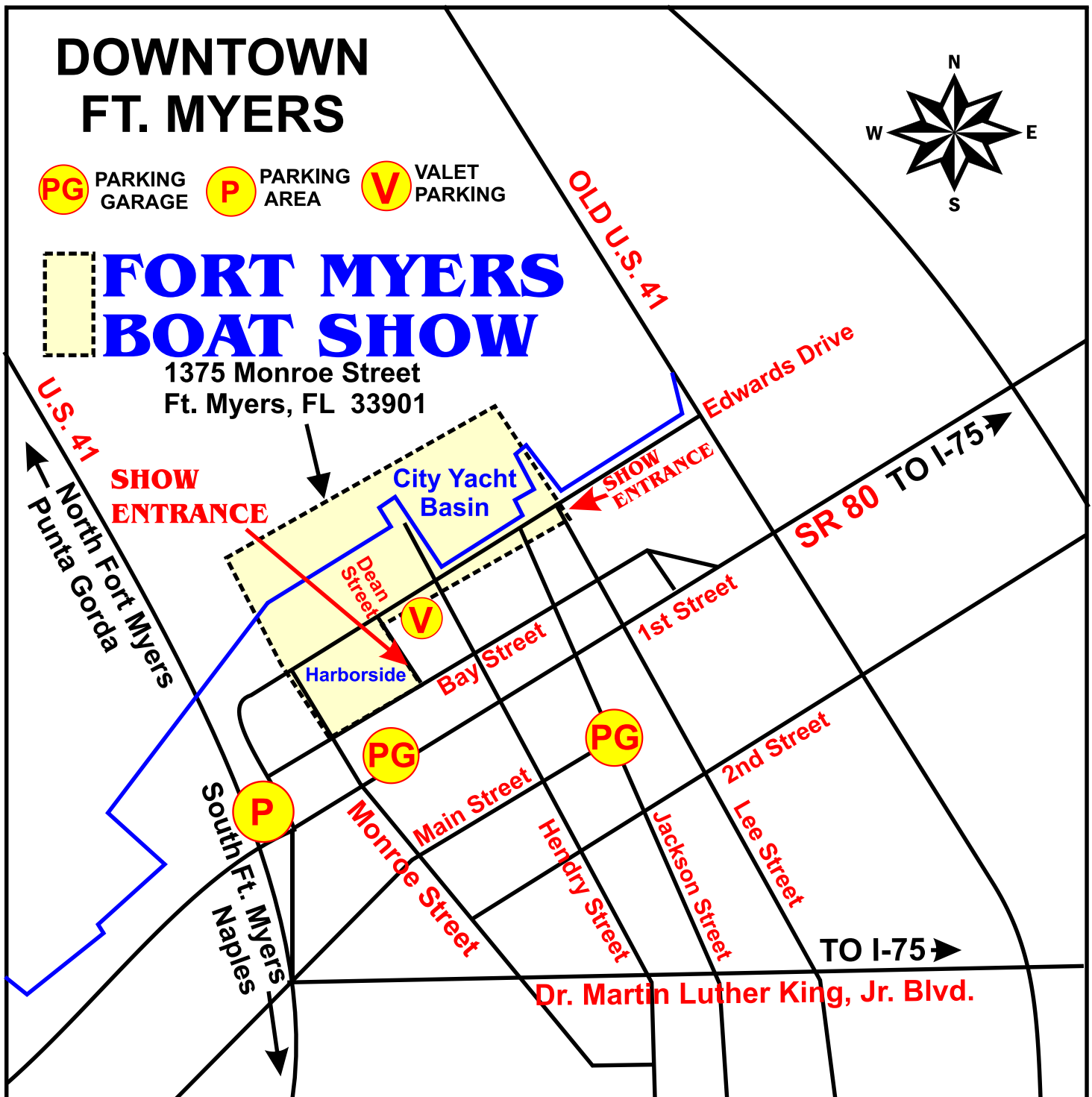
P.O Box 50025 Lighthouse Point, FL 33074  
954/570-7785 Fax: 954/570-7786  
E-Mail: info@swfmia.com



# FORT MYERS BOAT SHOW – NOVEMBER 13-16, 2014

## PARKING INFORMATION

- There is limited on-site parking at Bay Street and Dean Street.
- There is Valet Service available adjacent to the Show entrance for only \$12.00.
- There is a parking garage across the street from the show at Bay Street and Monroe Street.
- There is parking under the U.S 41 bridge, two blocks west of the show entrance.
- There is parking in the Jackson Street Garage (Jackson and Main). This is only two blocks from the show entrance at the Yacht Basin and Lee Street.
- Over the weekend there is also plenty of street parking available throughout downtown





# FORT MYERS BOAT SHOW

Southwest Florida Marine Industries Association  
November 13-16, 2014

Caloosahatchee River



WELCOME TO THE WATER BOATING LIFESTYLE AREA



FOR COMPLETE INFORMATION VISIT [www.swfmia.com](http://www.swfmia.com)

# 2014 Fort Myers Boat Show

## *JUST THE FAQs (FREQUENTLY ASKED QUESTIONS)*

### **WHERE IS THE BOAT SHOW?**

The Boat Show is located in downtown Fort Myers. The main entrance is at the corner of Bay Street and Dean Street. The show is spread out through the Harborside Event Center, along Edwards Drive and Centennial Park to The Fort Myers Yacht Basin.

### **WHAT ARE THE DATES AND HOURS?**

NOV. 13 <sup>TH</sup>	THURSDAY	10AM – 6PM
NOV. 14 <sup>TH</sup>	FRIDAY	10AM – 6PM
NOV. 15 <sup>TH</sup>	SATURDAY	10AM – 6PM
NOV. 16 <sup>TH</sup>	SUNDAY	10AM – 5PM

### **HOW DO I GET THERE?**

The physical address of Harborside is 1375 Monroe Street, Ft. Myers, FL 33901.

From I-75, take Exit 138 (MLK Boulevard). Head west into downtown (about four miles).

From U.S. 41: If you are coming from the south, watch for signs leading you into downtown just before crossing the river. From the north, take the first exit over the river and head east on 1<sup>st</sup> Street. Once in the downtown area, there are several cross streets that lead to the show, between Lee Street and Monroe Street.

### **WHERE DO I PARK?**

- There is limited on-site parking at Bay Street and Dean Street.
- There is Valet Service available adjacent to the Show entrance for only \$12.00.
- There is a parking garage across the street from the show at Bay Street and Monroe Street.
- There is parking under the U.S 41 bridge, two blocks west of the show entrance.
- There is parking in the Jackson Street Garage (Jackson and Main). This is only two blocks from the show entrance at the Yacht Basin and Lee Street.
- Over the weekend there is also plenty of street parking available throughout downtown

There is a downtown locator map on our web site. [www.fortmyersboatshow.com](http://www.fortmyersboatshow.com)

### **HOW MUCH DOES IT COST AND WHERE CAN I ENTER THE SHOW?**

Admission is \$10.00 per person, with children under 16 free with paid adult admission. We do not have advance ticket sales. It is fast and convenient to buy tickets at the main show entrance (Bay Street and Dean Street) or at the Marina Entrance (Lee Street and Edwards Drive).



### **WHAT KIND OF BOATS WILL I FIND?**

Visitors to the show can leisurely stroll along the docks and board everything from off-shore fishing boats to luxury yachts to dinghy's to kayaks. There is no other show on Florida's west coast with a more complete lineup of boats. In-water are both new and Brokerage boats. Indoors and outdoors are hundreds of trailerable boats of every style imaginable.

### **WHAT IF I ALREADY OWN A BOAT?**

This is far more than just a display of boats. We have the largest display of accessory items of any Boat Show on Florida's west coast including displays of electronic equipment, motors, fishing equipment, accessories and other items from manufacturers all over the world. Plus you will find a wide variety of service companies and educational information to help you get the most out of your time on the water. And, with nautical clothing and gift items, this is a great chance to kick start your Christmas shopping for your family and friends who enjoy the boating lifestyle.

**"WELCOME TO THE WATER" BOATING LIFESTYLE AREA** You sure do not want to miss this area in Centennial Park. There will be a variety of seminars on fishing, diving, boat safety and more. There will be tackle displays and local guides will be on hand to answer your questions about fishing in Southwest Florida.

There will be a kayaking Section, with daily seminars (including fishing from kayaks), products displays, and information about local trails will be featured. You can throw a kayak on your boat and open up a whole new world of ways to enjoy the water.

There will be a Boat Maintenance Area, manned by the Ft. Myers Institute of Technology Marine Instructors who can answer questions on motor repair, electronics, and just about every regular maintenance tasks you may be trying to tackle.

The U.S. Coast Guard will again have their interactive Boating safety trailer displaying a variety of safety equipment and PFD's (life jackets).

### **WHAT IF I DO NOT OWN A BOAT? ARE THERE OTHER ITEMS?**

There will be one-of-a-kind products such as apparel, sun glasses and boat shoes or you can plan your next fishing trip by obtaining information on resorts and marinas. It's a great opportunity for some early Christmas Shopping.

### **DO YOU HAVE FOOD AND DRINKS?**

There are a wide variety of food and drinks available. Inside is the new "*Harborside Caf *" with food and drinks, relaxed seating and a couple of TV's to catch weekend sports. In Centennial Park is the popular "*Everglades Barbecue*" Tent. The "*Yacht Basin Concessions*" overlook the beautiful new basin and features a variety of both seafood and traditional items. And right next door, the "*Yacht Basin Pub*" is a real crowd pleaser with cold beer, wine and cocktails.

Of course, there are are many restaurants within an easy walk of the show. If you have not been in downtown Ft. Myers lately you will be surprised at how the area has come alive.

**WHO PUTS ON THIS SHOW?**

The Fort Myers Boat Show is owned by the Southwest Florida Marine Industries Association. The association, whose membership includes virtually every boat dealer and marine related company in Southwest Florida, has protected the rights of boaters and promoted boating and the marine industry in Southwest Florida for more than 40 years. The association also owns the BONITA SPRINGS BOAT SHOW, held at the Naples Ft. Myers Greyhound Track in March and the CHARLOTTE COUNTY BOAT SHOW, held at the Charlotte County Fairgrounds in January. For more information, visit [www.goboatingflorida.com](http://www.goboatingflorida.com).

Southwest Florida Marine Industry Association Boat Shows are managed by:  
Good Event Management, (239) 656-7083, inf @swfmia.com.